

| |
|-----------------|
| Sunday |
| Saturday |
| Friday |
| Thursday |
| Wednesday |
| Tuesday |
| Monday |
| Open Close |

1. Check and change your ad.
2. Cross off or add to list of categories.
3. Peel off our address label, place on envelope and mail this half today.

Fill in your business hours
turn to inside and ...

FREE AD OFFER!
Here's how to take
advantage of this unique

**ADVERTISE
FREE!**

return label ▷

POSTMAN
*please deliver this
free offer to:*

PEEL HERE

Be in West LA's only
computerized index of
consumer products and services

BUY-PHONE
POST OFFICE BOX 29307
LOS ANGELES, CA 90027

HARVEY'S ELECTRIC
1530 HARVARD
WEST LOS ANGELES, CA 90049
12398 *SM*



RETURN POSTAGE GUARANTEED

YOUR BUY-PHONE AD**HARVEY'S ELECTRIC****1530 HARVARD****BRENTWOOD****829-1191****Feel free to use a separate page for changes.****ADDITIONAL SCREEN****(For Charter Members only)****CATEGORIES**

CONSTRUCTION
CONTRACTOR
ELECTRIC
HOME
REPAIR

Your ad will appear as above unless you tear off and mail this half with changes.

BUY-PHONE is a NEW, revolutionary, advertising medium using the personal computer. Starting in mid-October, 1982, BUY-PHONE's large computer will offer the consumer fast and complete access to the most detailed West LA business index. BUY-PHONE offers you a FREE ad indexed under as many categories as you desire for viewing on computer/television screens at home or work. There is absolutely no cost or obligation whatsoever.

Your FREE Ad!

Your BUY-PHONE ad will be free during an introductory period. If you do not choose to subscribe at a later date, you will not be billed.

BUY-PHONE lets you change your ad or category listing by telephone. This makes it easy for you to advertise daily or weekly specials.

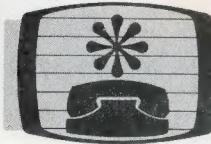
You can change the ad shown above. Write an ad on 14 lines (30 characters per line) that will sell your product or service.

If you'd like to take advantage of BUY-PHONE Charter Memberships...

CHARTER MEMBERSHIPS are available for \$50.00 until October 1, 1982. As a Charter Member you will receive:

- Advertising for a full year in addition to your free ad during the introductory period.
- A 50% discount on the second year's ad.
- An additional screen to be shown immediately after your original screen (allows you to provide more specific information to the viewer).
- Special handling of ad changes.
- Participation in special promotions.

Even if you don't choose to become a CHARTER MEMBER, you should take advantage of this free introductory offer. Write your ad today!



BUY-PHONE

P.O. Box 29307
 Los Angeles CA 90027

(213) 474-2220
Recorded Information